

UCLA Bruin Professionals

New Opportunity for Members

Joe Wingard

President

Joe_Wingard@ML.com



What if you could have your BP dues be a tax-deductible charitable contribution to UCLA, and count toward your membership in the Alumni Association? Starting in January 2016, you can if you want!

And there is more. We have arranged for UCLA to count your BP dues cumulatively so after three years *every* BP member can achieve the highest Gold level membership in the Alumni Association. Current Life Members can reach Gold in two years. Want to know more? Check out all of the Association member benefits at Alumni.UCLA.edu/Benefits.

We have started a BP Endowed Scholarship, members will be given the option of contributing to it when they renew their dues, and all contributions will count toward Alumni Association Membership Level, Chancellor's Society Level and Lifetime University Giving. Ken Chong, BP Chair of Strategic Giving, describes later in this newsletter the fantastic recognition opportunities available to BP members who contribute.

We have also started a special BP-named Alumni Career Program that members will have the option of contributing to when dues are renewed, and all contributions will count toward Alumni Association Membership Level and Lifetime University Giving. Nick Theodorou, UCLA Senior Director of Career Programs, describes the important impact this program will have on students and alumni later in this newsletter.

Together these initiatives are unique, not just for UCLA but for the entire University of California. The University is very excited about BP's creativity and the prospects for starting similar efforts with other alumni groups.

Commerce is at the heart of BP, and we are helping all members sharpen their networking skills by giving them a complimentary copy of Dr. Bill Saleebey's new book, *"Connecting: Key Networking Tips for Business and Life."*

BP is committed to being a leader in delivering value to its members and to the University. Take pride in the success we achieved and will achieve.